



For Immediate Media Release

(Toledo, Oh)

USA Baby's Dream Nursery Giveaway

This Sunday, April 6th is the 3rd annual Toledo Baby Child and Family Expo at Westfield Franklin Park. We're proud to announce our biggest giveaway yet – a 3 piece furniture set courtesy of USA Baby! This is your chance to win the chic nursery of your dreams. The Paragon Collection retails for \$2,379.99 and includes a trendy 4-in-1 convertible crib, 5-drawer dresser, and matching combo dresser.

Enter to win by picking up your Passport on April 6th from 11am to 6pm at any registration table at the Toledo Baby Child and Family Expo at Westfield Franklin Park.

The Expo welcomes all expecting parents and families with children of all ages and admission is free. During your visit, view, sample, and buy unique gifts from exhibitors filling the mall.

Think you don't have a chance to win? Think again! The Toledo Baby Child and Family Expo has \$5000 worth of additional prizes and plenty of coupons, booth giveaways, and other goodies just by registering and visiting! Don't forget to check out the family entertainment and kids activities planned!

To Enter:

- 1) Visit the Expo on April 6th at Westfield Franklin Park.
- 2) Register for free at any one of 3 registration tables between 11am – 6pm for a Passport. Also pick up a goodie bag and the children's activity and entertainment schedule.
- 3) Simply get a stamp from each of the exhibitor booths listed in the Passport. Then drop it off at any registration table when your passport is completed.
- 4) The grand prize winner of the USA Baby Nursery Furniture set will be contacted via certified mail and must pick up the set at USA Baby's new location on 5201 Monroe St.

Rules:

Nursery Giveaway winner will be contacted via certified mail after the event. Odds of winning will depend on number of entries. Open to Ohio and Michigan residents 18

years and older. The layette set is not included. Prize is not transferable. *Complete rules are posted online at www.toledobaby.com.*

Prizes:

Fitness memberships from Heartandsoul Wellness Center
ChildCare from Kindercare Learning Center and Little Sprouts Academy
Gifts and baskets from local area artisans
Overnight stay at Holiday Inn French Quarter
Gift cards from Babies R Us, Dinner by Design, Gymboree, and many more!

BEFORE April 6th, enter your cutie patootie online in the Toledo Baby Photo Contest! Win one of many deluxe photography packages from Shutter Love Studio! Entries accepted online before the event only. Entries will NOT be accepted at the event. Grand prize winner also earns bragging rights and will be named the 2009 Face of Toledo Baby! Photo contest registration ends PRIOR to the event at 5pm on April 5th. Winners will be announced at 1pm at the Expo on April 6th.

For more information about this event, participating vendors, and to visit the fastest growing resource for area parents and families, click to www.toledobaby.com.

Prospective vendors interested in promoting their company or exhibiting their product at the Expo should contact Toledo Baby at 419-353-4332, or visit online at www.toledobaby.com.

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